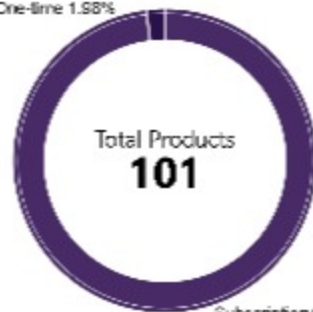




## Products by Subscription &amp; Billing Cycle

One-time 1.98%



Subscription 98.02%

## Top Products - Version

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Un

Microsoft 365 Business Standard Annual \$1.63M

Azure AI Studio Annual Standard \$942.93K

Azure AI Studio Annual Pro \$905.44K

Azure AI Studio Annual \$913.94K

Datadog Pro Annual \$900.51K

## Top Categories - Discount Codes

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Developer Tools \$4.82M

Design \$4.17M

AI Tools \$3.35M

AI Productivity \$3.01M

Analytics \$3.01M

## Top Vendors - Base Keys - Resale Model

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Un

Microsoft \$10.01M

AI Tools \$5.43M

Adobe \$4.15M

Other \$2.66M

Atlassian \$1.25M

## Product Sales Monthly Trend

| Month | Products Sold | Revenue         |
|-------|---------------|-----------------|
| Jan   | 15755         | \$1 687 669.58  |
| Feb   | 14584         | \$1 624 131.01  |
| Mar   | 17186         | \$1 917 095.36  |
| Apr   | 20400         | \$2 378 905.61  |
| May   | 32198         | \$3 412 557.37  |
| Jun   | 32105         | \$3 570 331.48  |
| Jul   | 33295         | \$3 695 397.24  |
| Aug   | 33319         | \$3 580 373.96  |
| Sep   | 31223         | \$3 436 736.54  |
| Oct   | 26743         | \$2 955 978.40  |
| Nov   | 15965         | \$1 794 931.55  |
| Dec   | 16541         | \$1 778 573.78  |
| Total | 289274        | \$31 832 281.48 |

## Refunded Revenue by Reason

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Duplicate order \$187.32K

Billing error \$171.31K

Accidental purchase \$154.76K

Service dissatisfaction \$122.34K